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# Fullstack Developer | Mobile marketing

Established

Vast

80k

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## WHAT DOES THIS COMPANY DO?

Our partner sells digital products to consumers worldwide through direct media buying and networks. Only in-house exclusive CPA campaigns and content with high value. They work close with direct partners with social media traffic on Facebook and Google, together they control the full funnel from banner to payment page. Their customers use their products on their mobile phones and tablets, they follow a long-term media strategy with happy customers.

## WHAT WILL YOU BE DOING?

Actually too much to mention, but here is a summary:

You work in the Development department, but you also work closely with Sales, Marketing and Design colleagues. You participate in the platform that aims to sell content to users, with a specialization on Mobile traffic. This platform includes many aspects, which we all develop ourselves.

Here are a few more concrete examples:

- Development of a Lifestyle portal, with link to headless CMS (Sanity)
- Setting up a Webpack build configuration
- Create and optimize campaign pages
- Develop winning promotions
- Build in clients for APIs from Payment platforms
- Develop interactive prelanders such as a Quiz
- Development of a self-service portal for our customers

The division between back-end and front-end activities is approximately 30% – 70%.

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## YOU MIGHT BE A GOOD FIT IF YOU HAVE:

- HBO or WO work and thinking level;
- You enjoy working on both the front and back end;
- You are communicative and can also clearly explain difficult concepts to less technical colleagues;
- You are also a bit commercial;
- You are quality-oriented, creative and analytical;
- You have extensive experience with PHP;
- You are up-to-date on the latest developments in your field and you like to share your knowledge with others;
- You develop your software object oriented (OOP);
- You think, build and “consume” in APIs;
- You master the Dutch and English language in word and writing;

## OFFER

- Flexible working hours start between 8 am and 9.30 am

- Pension is fully paid
- 29 days of leave
- Travel allowance
- Good accessibility by car, motorcycle, and public transport
- Daily fresh lunch arranged
- Informal working atmosphere, flat organization
- Provide a lot of space for your development and knowledge sharing and help you with this

Are you interested? Then respond via the application form or send your resume to [r.sadloef@haystackpeople.nl](mailto:r.sadloef@haystackpeople.nl). Calling is always faster, you can do that on +31 (0)6 83 93 19 68

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Contact & solliciteren

Berkel en Rodenrij

**Rashied Sadloe**

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Recruitment Consultant

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