HAYSTACK PEOPLE

Medior Growth Marketeer | AI Start-Up | Utrecht

StartUp | Vast | 70k

COMPANY'S PROFILE

Let's Engaige is a fast-growing AI startup that is changing the way businesses handle customer interactions. They don’t believe in slow, outdated customer service. Instead, they have built a platform that helps companies automate conversations across chat, WhatsApp, and email, making sure customers get fast, accurate, and personalized responses at any time.

This is not just another chatbot company. Their AI actually understands what customers ask, learns from real interactions, and delivers meaningful answers. Businesses using Let's Engaige save time, reduce costs, and create a seamless customer experience that feels effortless.

They have just completed their latest investment round, securing a good run way in seed funding. Now, Let's Engaige is ready to scale up and invest in their marketing team. With big growth plans ahead, they are expanding their reach and strengthening their brand to make AI-driven customer service the new standard.

WHAT YOU'LL DO

Let's Engaige is growing fast and looking for someone who knows how to turn attention into real business. They need someone who thrives on experimenting, testing new ideas, and figuring out what works. This role is perfect for someone who enjoys a mix of creativity and data, and who isn’t afraid to take ownership in a fast-moving environment.

As a marketer at Let's Engaige, you will be responsible for running multi-channel campaigns across email, social media, and search. You will constantly test and optimize to get the best results, making sure the right people engage with the brand. Content will play a big role, as you will create blog posts, case studies, and social updates that not only grab attention but also reach the right audience through seo and targeted campaigns.

Beyond creating awareness, you will focus on lead nurturing, ensuring potential customers stay engaged and receive the right information at the right time. Working closely with sales, you will help turn interest into real opportunities by aligning marketing efforts with revenue goals.

Everything you do will be driven by data. You will track performance, analyze what’s working and what isn’t, and refine strategies to continuously improve results.

This is a role for someone who takes initiative, enjoys solving problems, and wants to help build something from the ground up. If you are looking for a marketing role where you can experiment, optimize, and make a direct impact, this is it.

REQUIREMENTS

- Experience in B2B SaaS marketing is a strong plus
- Strong skills in content creation and distribution
- Experience managing SEO and social media channels
- Basic knowledge of advertising and website content optimization
- A hands-on, can-do attitude in a startup environment
- Ability to work independently and take initiative
- Experience with account-based marketing is a plus.

WHAT YOU'LL GET

- Competitive salary between €50,000 and €70,000 gross per year, based on experience
- Hybrid work model, with a modern workspace in Utrecht
- 25 vacation days to ensure a healthy work-life balance
- Work with cutting-edge AI and machine learning technologies
- The opportunity to lead, innovate, and scale in a venture-backed AI startup

Let's Engaige is collaborating with Haystack People for this vacancy, a specialized agency that understands how important it is to find a work environment where you feel valued and can grow. Haystack People provides expert guidance throughout the application process. They support you in your introduction to Let's Engaige, provide relevant background information, and prepare you for interviews and negotiations so you can confidently take the next step in your career. We look forward to receiving your application with your CV via s.jouseiph@haystackpeople.nl. For any questions, feel free to contact Samir Jouseiph at +31645262693.

Contact & solliciteren

Samir Jouseiph

Senior Recruitment Consultant

s.jouseiph@haystackpeople.nl

31645262693

https://www.linkedin.com/in/samir-jouseiph-396653160/

Utrecht

https://haystackpeople.nl