HAYSTACK PEOPLE

Software developer

Established | Vast | 60k

THE COMPANY

Our partner is making a difference in marketing campaigns for businesses struggling to attract new customers! They take over the entire marketing process for their clients, ensuring that new campaigns result in more customers. A prime example is HelloFresh. Everyone's heard of them, and they're a big name, but they had difficulty generating customers. That's why they partnered with our associate, which led to huge success!

Our partner is an international company with approximately 225 employees spread across 9 locations, ranging from Canada to right here in Alkmaar! In Alkmaar you'll find the front-end team, consisting of 9 talented front-end developers and their team leader.

They have a dynamic company culture with a "work hard, play hard" mentality that allows you to be in the office for just 2 days a week, although most choose to be present 4-5 days a week. Why? Because our partner is not just a workplace; it's where they grow, learn, and have fun together!

Now, here's an opportunity for you! Our partner is looking for a Developer to strengthen their team.

WHAT ARE YOU GOING TO DO?

The organization at our client revolves around building and refining various software projects that are crucial to their business operations. These projects encompass the development and maintenance of internal systems such as a marketing platform, project management system, and a customer portal. The primary objective of these projects is to establish a solid foundation enabling them to generate high-quality leads across diverse channels, including Facebook, Instagram, TikTok, display, paid search, and organic channels.
One of the key challenges the team faces is continuously enhancing the existing systems and creating new features that enhance the efficiency of lead generation. This requires not only technical expertise in various programming languages and technologies like PHP, Laravel, Vue, Symfony, TypeScript, and Docker but also the ability to work within a Scrum Team. Daily stand-ups, bi-weekly scrum sessions, and regular meetings with Product Owners and Scrum Masters are essential for fostering innovation and delivering the best possible products.
Another challenge lies in mentoring junior developers to improve their skills and inspire them to contribute to the team's success. Cultivating an environment based on collaboration, transparency, and continuous improvement is crucial to achieving the desired outcomes.

WHAT ARE WE LOOKING FOR?

For our client, pursuing growth and continuous improvement is a cornerstone. The team is constantly seeking new ideas, and the latest technologies are encouraged and implemented. There is space for both small and large teams, depending on personal preferences, and there is a strong focus on fostering personal growth and development.
The goal is not only to be a world leader in the field of lead generation but also to continue growing and excelling as individuals. At our client's organization, they aim to create a work environment where responsibility, ownership, smart growth, and teamwork are at the core. Therefore you need the following:

- **Proficiency in relevant technologies:** Proficiency in TypeScript and Docker is a requirement, along with skills in PHP, Laravel/symfony, Vue, which are highly valued. Additional knowledge of Kubernetes, Docker, and Google Cloud Platform (GCP) is considered a plus.
- **Experience and Skills:** We are looking for candidates with a minimum of 4 years of relevant experience. The ability to work independently is crucial. Additionally, ambition to grow within the role, potentially evolving into a tech lead or advancing to the next

career step, is a plus.

- **Technical Leadership Abilities:** The ability to excel not only individually but also to lead and inspire others is highly appreciated. You can grow into this part and you don't have to be at this level yet.

WHAT DO YOU GET?

- Salary up to €60k
- 25 vacation days
- Hybrid/remote work allowance
- Room for growth
- Multiple knowledge-sharing sessions with experts throughout the year
- Daily catered lunch
- Laptop
- Opportunity to work fully remotely in your dream location for up to one month per year
- Numerous team activies.

Does this sound like an exciting challenge for you? Please send your CV and motivation to l.verweij@haystackpeople.nl or call +31 (0)6 20293364

Contact & solliciteren

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Alkmaar

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