HAYSTACK PEOPLE

Senior Laravel/DevOps Engineer bij RouteLogic

ScaleUp | Vast | 85k

COMPANY PROFILE

RouteLogic is profitable, has grown without outside investment and is now used by more than 250 customers. As more large organisations choose RouteLogic, the company is investing in its multi-tenant Laravel platform and infrastructure to stay ahead of that growth. The aim is to keep the platform fast and reliable as it handles more vehicles, orders and route calculations, even at peak times.
RouteLogic helps businesses and wholesalers that deliver with their own fleets run their deliveries more efficiently. Customers include Intratuin, food supplier Lindenhoff, Elektramat and automotive parts wholesalers that deliver to garages several times a day. The platform brings the whole delivery process together, from planning and loading to driving, delivering and keeping customers informed.
RouteLogic captures the knowledge and customer-specific arrangements that often live in a planner’s head. Colleagues can take over planning when needed, and drivers have the right information to hand. RouteLogic’s own algorithm assigns orders to vehicles and calculates efficient, practical routes. Warehouse teams can see what to load onto each vehicle, drivers use digital delivery notes and record completed deliveries, and customers automatically receive an estimated arrival time. Integrations feed information back into the ERP system.
That means less manual work, fewer phone calls and fewer missed orders. More efficient routes also save time, mileage and fuel, reduce CO_2 emissions and let customers deliver more with the same fleet. RouteLogic serves businesses with fleets ranging from five to more than 700 vehicles.
RouteLogic started in 2019 with a customer request at OrangeTalent, the digital agency founded by Niels Callenbach. When it became clear that more businesses had the same need, the platform was rebuilt as a standalone product. RouteLogic has funded its growth from its own cash flow and has won a LarAward, a Dutch Interactive Award and the Veluwse Innovatieprijs. There’s still plenty of room to grow in the Netherlands, where many businesses plan their daily deliveries by hand.
The culture is down-to-earth and direct. You’ll work in a small team where decisions are made quickly and colleagues give each other straightforward feedback. The Ermelo office shares a building with OrangeTalent, so you’ll also get to know people outside your immediate team over lunch.

JOB DESCRIPTION

Alongside your work as a Senior Laravel Developer, you’ll **take full ownership of DevOps from day one**. You’ll run the production environment day to day, with responsibility for hosting, deployments, availability and incident recovery. In the first few months, you’ll spend more time on infrastructure, performance and scalability. Over time, the role will settle into a split of roughly **60% product development and 40% infrastructure, DevOps, security and scalability**. You’ll retain overall responsibility for DevOps.
You’ll work mainly with the two developers who built the platform. They know the product, the customers and the reasoning behind the technical decisions made over time. Together, you’ll decide which improvements to prioritise. You’ll also work with founder Niels Callenbach, Chief of Staff Rénick Weert and colleagues in Sales and Customer Success as needed

What will you do?

You’ll start by getting to know how the platform runs in production. Which parts of the system come under the most pressure on a busy planning day? How does that show up in the application, database or queues? You’ll use monitoring and performance data to pinpoint delays. The fix might be in a MySQL query or in how a background job or route calculation runs. You’ll measure the impact of your changes and work with the team to decide when to optimise and when to add capacity.

You'll run and improve the infrastructure. You'll review how hosting, environments and deployments are set up and improve the CI/CD pipeline where needed. You'll use infrastructure as code to make environments reproducible and automate recurring operational tasks. When making hosting and architecture decisions, you'll weigh reliability, ease of maintenance and ongoing costs.

When something goes wrong in production, you'll keep the right people informed and take the lead on resolving the issue as quickly as possible. You'll improve monitoring and alerting, investigate incidents and follow them through to resolution. You'll manage backups and failover, test that recovery works and keep procedures up to date. Security is also part of your day-to-day work. You'll manage access and secrets, keep systems current, assess and address vulnerabilities, and help answer customers' security questions.

You'll stay hands-on with the product, from building Laravel backend features to working on the React interfaces planners use. You'll maintain and improve the existing platform and use AI tools to investigate and break down work, write code, test it and review it. You'll give the tools the context they need and check the output yourself for correctness, maintainability and performance. You'll try new ways of working with your colleagues. When something saves time or improves quality, you'll show how you measured the result and share your approach.

Where will you be after three months?

You'll know the product, the infrastructure and the trade-offs behind the main technical decisions. You'll have shipped features and be running production independently. Using performance data and expected growth, you and the team will have agreed on priorities for performance and scalability. The first improvements will be live, and you'll be able to see what they've achieved. You'll document your decisions and share what you've learned so your colleagues can build on your work.

Tech stack

- PHP and Laravel for the multi-tenant SaaS platform.
- MySQL, Redis and queues for data and background processing.
- JavaScript and React for the web application, React Native for the driver app.
- API integrations with ERP and WMS platforms, including Exact Online, AFAS and Clever.
- Git, code reviews and CI/CD. Within the Laravel ecosystem, RouteLogic uses Horizon, Nova, Reverb and Forge, among other tools.

JOB REQUIREMENTS

You enjoy building software and seeing how it holds up in production. You work independently, keep track of what needs to happen and raise risks early. You can explain technical decisions to colleagues outside development, challenge a decision when you have good reason to and share what you know with the team.

Must-haves

- You work at a senior level with PHP and Laravel and have experience with Redis and queues.
- You have React experience and can independently build frontend features and integrate them with the backend.
- You've helped a production platform handle a significant increase in users, data or processing volume.
- You can troubleshoot performance issues in database queries, background jobs or demanding calculations and use measurements to establish the cause and verify the impact of your fix.
- You have substantial hands-on experience with hosting, infrastructure, automated deployments, CI/CD and infrastructure as code.
- You've set up monitoring and alerting, handled production incidents yourself and worked with backups, failover and recovery testing.
- You can explain your architecture and capacity decisions and know how to manage access, secrets, patches and vulnerabilities.
- You actively use AI in your development work and can explain how you guide the tools, verify the output and step in when needed.
- You speak and write Dutch.

Experience with ERP or WMS integrations, in-depth knowledge of MySQL performance or experience with React Native is a plus.

OFFER

- Up to €85,000 gross per year based on a 40-hour week, depending on experience.

- Hybrid working with one or two days a week at the Ermelo office.
- A travel allowance of €0.25 per kilometre.
- A small team where you can directly influence the product and technical decisions

RouteLogic is working exclusively with Haystack People on this vacancy. If you’re interested or have questions, call or WhatsApp Jill Kranenburg on **+31 6 30716577** or email **j.kranenburg@haystackpeople.nl**. You’re welcome to send your CV or start with a quick call.

Have you solved a scalability problem or handled a production incident yourself? Feel free to share a few lines about what happened, what you did and what changed as a result.

Contact & solliciteren

https://haystackpeople.nl

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